



Developing A Website

Your Web Development Cook Book!

By

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Creating A Website Is A Snap

There was a time that getting your businesses onto the Internet was extremely complicated, confusing, and expensive. Back in the early 1990's, a website with all the fancy bells and whistles could easily cost in excess of \$10,000 to develop. And only those well versed in Hypertext Markup Language (HTML) were capable of creating the simplest of web pages. However, the simplicity of modern day computers with their point and click interfaces and user friendly web development software have made this modern medium of communication easy to create and maintain. If you can use one of the newer word processors and web browsers, you too can easily publish to the Internet.



**Creating a website with
today's technology is easy**





Not All Websites Get Traffic

While creating a website is now a snap to do with today's easy to use technology, most websites have a low number of visits. They get very little traffic, if any. Much of this has to do with the design of the site. This includes both what you see and do not see on a web page.



**You want your website
generating a lot of traffic**

Not All Websites Are Successful

Many of those websites that do get traffic, do not produce much in results. There are little to no sales, people do not spread the news about the site to others, or visitors do not return.



**You want your website to
accomplish your site goals**



Design Process

There is a process in creating a successful website. In many ways it can be compared to cooking a wonderful meal. While everyone has access to a kitchen and cooking utensils, not everyone knows how to cook. That is why cook books are so popular and packaged food comes with directions on it.

Just like a master chef who has spent years in the kitchen, you need to know what you are doing to develop that steady flow of constant traffic to your site that produces significant results.



**There is a recipe in designing a power
pulling and successful website**



Developing A Website™

Coronel Data Processing has developed a program to help you "create a pulling website" that brings in the maximum traffic possible and leads to the most promising results.



Designing and building a website is a process.



Much too often many of the basic essentials are overlooked during the design which results in the website failing or not doing as well as it could.



Our program can serve as your Web Development Cook Book!



Main Menu



In Developing A Website™ we teach you how to plan and create a powerful website. It is much too easy to get distracted and thrown off course during the design and implementation stages of a website. This is especially true if we want it to have all the fancy bells and whistles overnight. Think about all that goes into baking a cake. It only takes one ingredient left out or one step skipped to ruin it! In many ways, developing a powerful pulling website is no different.

Developing A Web Site(TM)

Clear All Completed Marks

Developing A Web Site™

Main Menu

Search Program

Completed	Completed	Completed
1. Introduction	9. Understanding Domains	17. Success Tips
2. History Of The Internet	10. Choosing A Host	18. Advertising Your Web Site
3. The World Wide Web	11. Promoting With Search Engines	19. Choosing The Right Products To Sell
4. Browser Basics	12. Promoting With Banners And Links	20. Building Your Own Web Site Example
5. Things That You Must Get Done	13. Using Forms	21. List Of Resources
6. Tightening Up Your Internet Search	14. Counters And Trackers	22. Site Design Check-List
7. Hardware And Software Needed	15. Web Page Development Software	23. Web Development Quiz
8. Setting Up Your Web Site	16. Setting Up Your Back Room	Glossary Of Computer/Web Terms

Task List Summary: 1 of 109 Completed

Category	Total Items	Open Items	Completed
Advertising Your Web Site	15	15	
Choosing A Host	16	16	
Choosing The Right Product	7	7	
Counters And Trackers	2	2	
Internet Search Tips	1	1	
Items Needed	10	10	
Promoting With Banners & Links	2	2	
Promoting With Search Engines	6	6	

Other Options

1. Task List

2. Go To Your Bookmarks

4. Other CDP Programs

3. Index

5. Go To Title Page

Online Program Survey

EXIT THE PROGRAM

About Help

The Main menu makes it easy to get to the key program chapters and track your progress.

Each key screen in the program has a check box that can be marked when that section of the program has been completed. All check marks appear on the Main Menu screen next to their respective topic.

Task List

We realized as we were writing Developing A Website™ that a solution was needed to help you keep focused on the key elements of your design. Thus, we added a module called “Task List” in the program that allows you to concentrate solely on your website’s design and steps needed to create and refine a powerful pulling Internet presence.

Development Task List

Task List All Tasks | FILTER IS OFF | Task 1 of 105

Category	SubCategory	Item	Notes	Priority	Status
Things To Get Done		Established An On-Line Connection (Service and type)		High	In Progress
Things To Get Done		Learned To Use E-Mail Inside And Out		Medium	Not Started
Things To Get Done		Started Using My On-Line Connection To Learn More About The Internet		Medium	Not Started
Things To Get Done		Learned How To Use A Search Engine		Medium	Not Started
Things To Get Done		Installed Good Anti-Virus, Firewall, And Spyware Detection Programs		Medium	Not Started
Things To Get Done		Learned How To Backup Important Files		Medium	Not Started
Things To Get Done		Started Thinking Of Ways On How To Use My Own Web Site		Medium	Not Started
Things To Get Done		Observed What Others Are Doing On The Internet (List some of these sites)		Medium	Not Started
Things To Get Done		Given Thought To Developing My Back Room		Medium	Not Started
Things To Get Done		Roughly Sketched Out My Site Layout		Medium	Not Started

☐ Launch Tasks At Startup

Sort Tasks Filter Tasks Search Print Task List Edit Task... Close

Most screens in our program have an option called Task List. Use this option to best implement and keep track of the items discussed in that section. Considered this your personal "Web Recipe" that is tailored towards your personal Internet goals.

Use the Task List to create and edit notes and use tracking features to keep focused on the key items to consider while developing and refining your website.



Conclusion

There is a process in creating a website that draws a lot of attention and achieves or surpasses the goals you have set for it.

Our computer program will help you understand the basics of an Internet site that are often overlooked during the development and refinement stages. In addition, we show you how to build a website on a shoestring. No product to sell, no problem! **Our program talks about how to find a product.**

By the time you get through our tutorial program, you too can be up and running with your own pulling website!

Order **Developing A Website™** today by visiting www.coroneldp.com.

